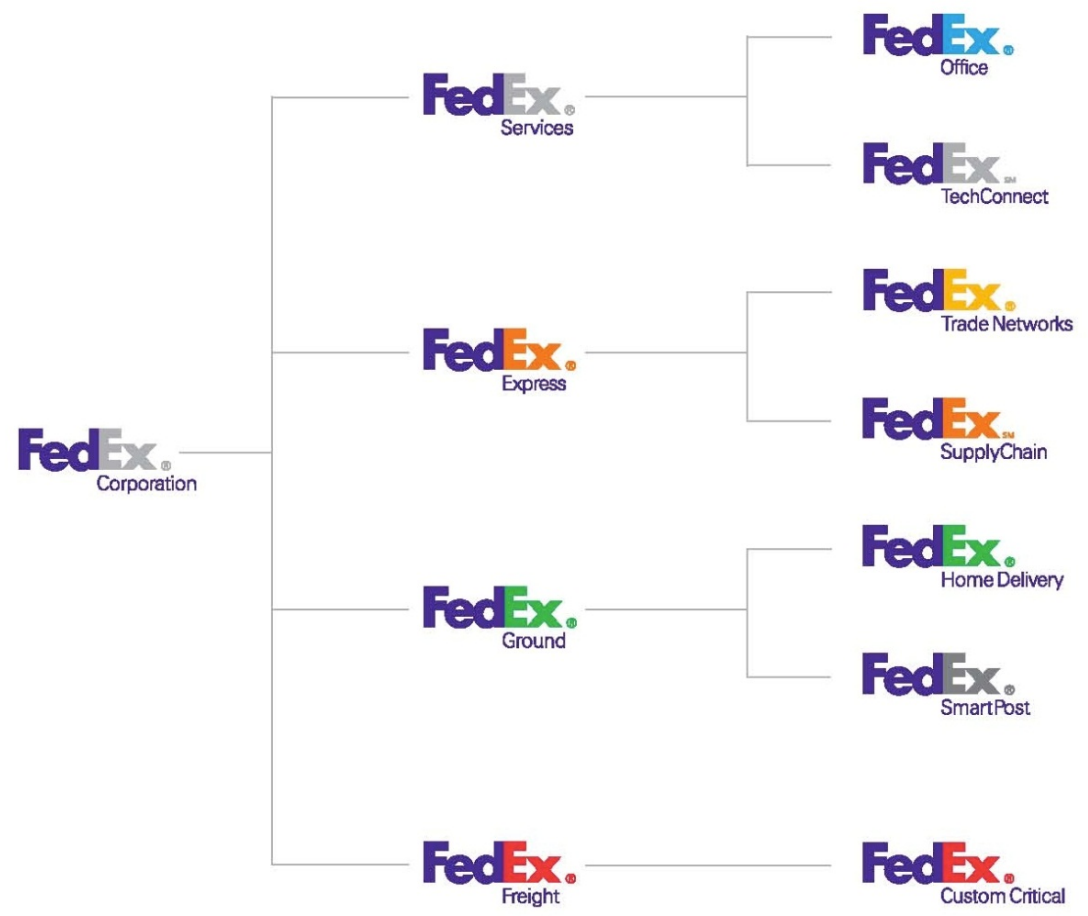




FedEx for the Supply Chain Global Network, Visibility, and Cold Chain Solutions

Karl Kussow
Manager, Quality
FedEx Custom Critical

FedEx is a family of interconnected companies



Operational Controls across the OpCo's are a key strength for FedEx

Case Study: Thermal blankets and aircraft conditioning meet product requirements at a sustainable cost.

SOPs for transport match the product's and thermal covering's capabilities

- Product and packaging
- Blankets
- Trucks
- Aircraft
- Route/seasonal weather
- Visibility and monitoring that enables active control

Strategy for Thermal Blankets in Transportation

- **Consider product temperature requirements**
- **Take advantage of seasonally achievable ambient profiles**
- **Plan for heating vs. cooling**
- **Chose appropriate technologies for in transit temperature protection**
 - Weather Conditions
 - Protective covering(s)
 - blankets, insulated boxes
 - Transport temperature controls
 - Process controls, visibility, and enroute intervention capability
- **Apply controls and best practice procedures**
 - Balance capabilities of technology and process
- **Align Quality system objectives with transport provider**

Controlled Room Temperature Transportation using Thermal Blankets

HYD to MEM 15-40°C case Study - Summer

- Cargo without blankets
- Thermal Blankets used as a device to reduce the effects of hot weather during mode transfer and hub operations
- Summer 2010



Thermal Blanket for temperature protection

- Cargo loaded onto Blanket spread out on each Airplane pallet.
- Blankets cover each built up load. One blanket for each airplane pallet.
- Blanket sealed around pallet and netted to secure for aircraft loading pallets



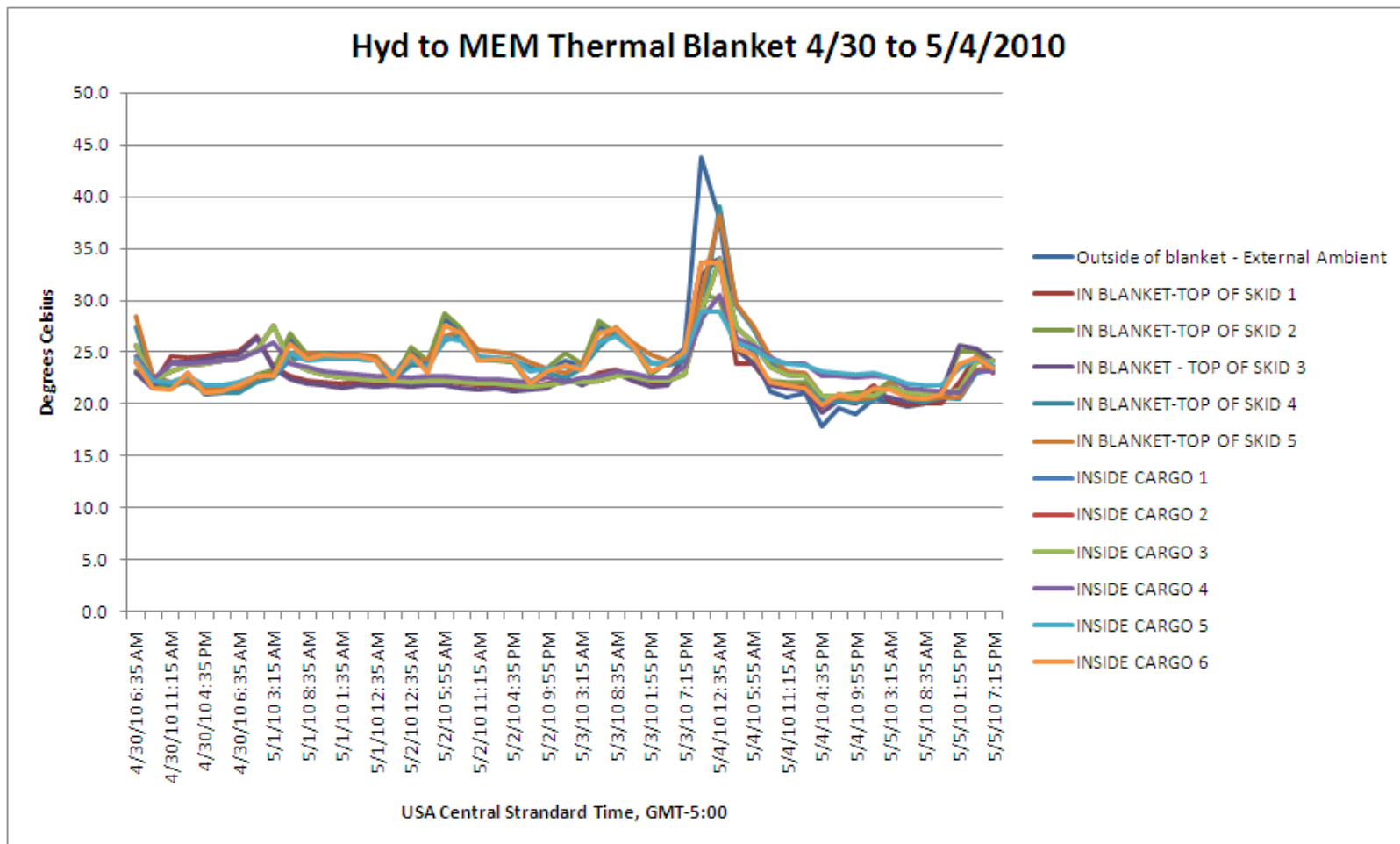
Blanket-protected pallets in the plane



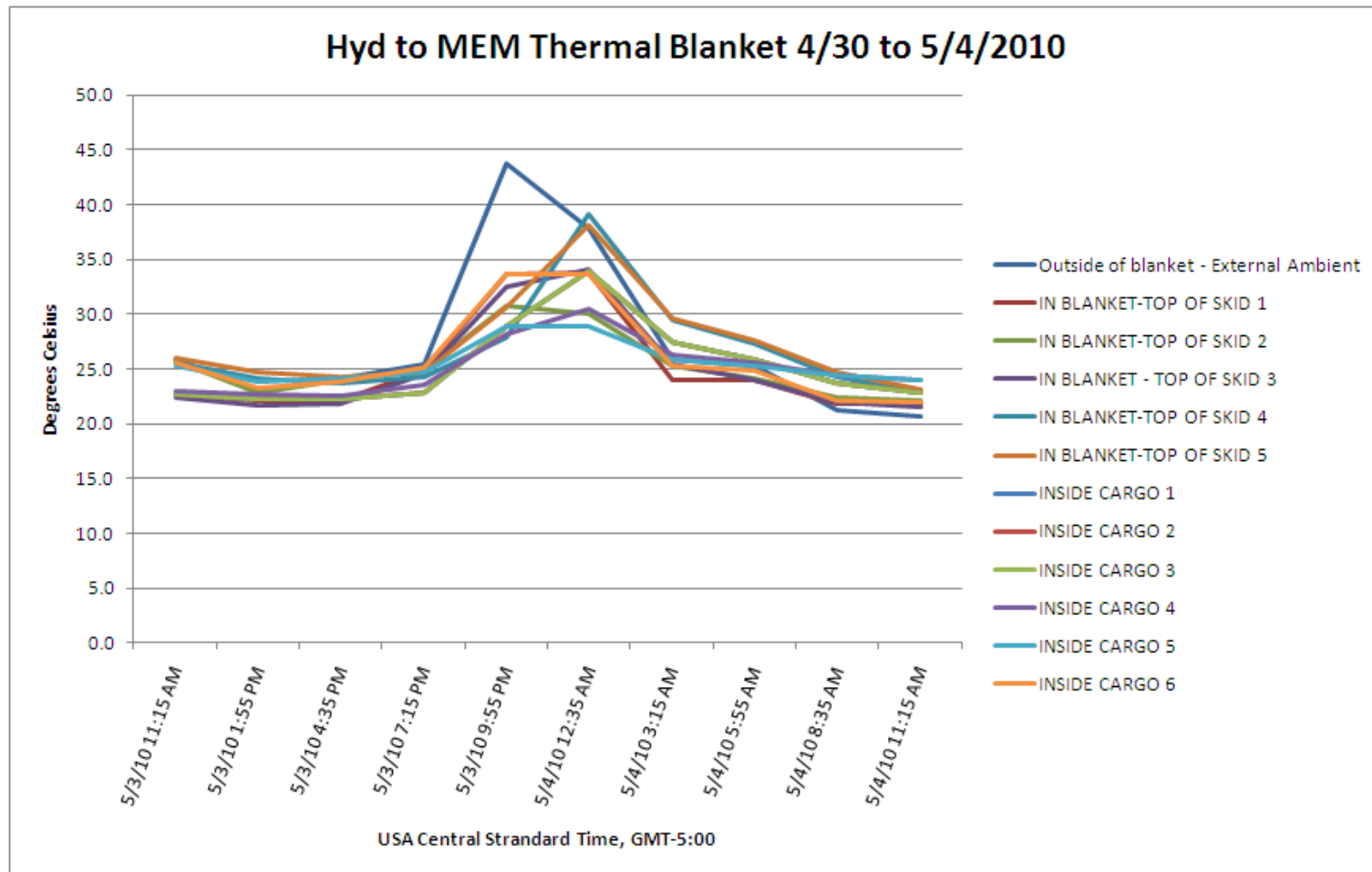
Blanket covered pallets unloaded



Temperature record – door to door



Hot Weather (DXB) – Effect of Blanket



FedEx

Portfolio of Solutions



**Peace of Mind
And Quality
Mgmt**

**Global Access
Anytime, Anywhere**

**Leading Edge
Technology**

FedEx Operating Companies



FedEx Express invented express distribution and remains the industry's global leader, providing rapid, reliable, time-definite delivery to more than 220 countries and territories, connecting markets that comprise more than 90 percent of the world's gross domestic product within one to three business days.



FedEx Ground is a leading provider of ground small-package delivery services, providing service to the U.S. and Canada.



FedEx Freight is the market leader in providing less-than-truckload (LTL) freight services across all lengths of haul.



FedEx Office (formerly FedEx Kinko's) provides access points to printing and shipping expertise with reliable service when and where you need it.

FedEx Operating Companies



FedEx Trade Networks is the global freight forwarding arm of FedEx and keeps supply chains moving for customers of all sizes by providing flexible end-to-end services that include international air and ocean freight forwarding, customs brokerage, warehousing and distribution and trade facilitation solutions.

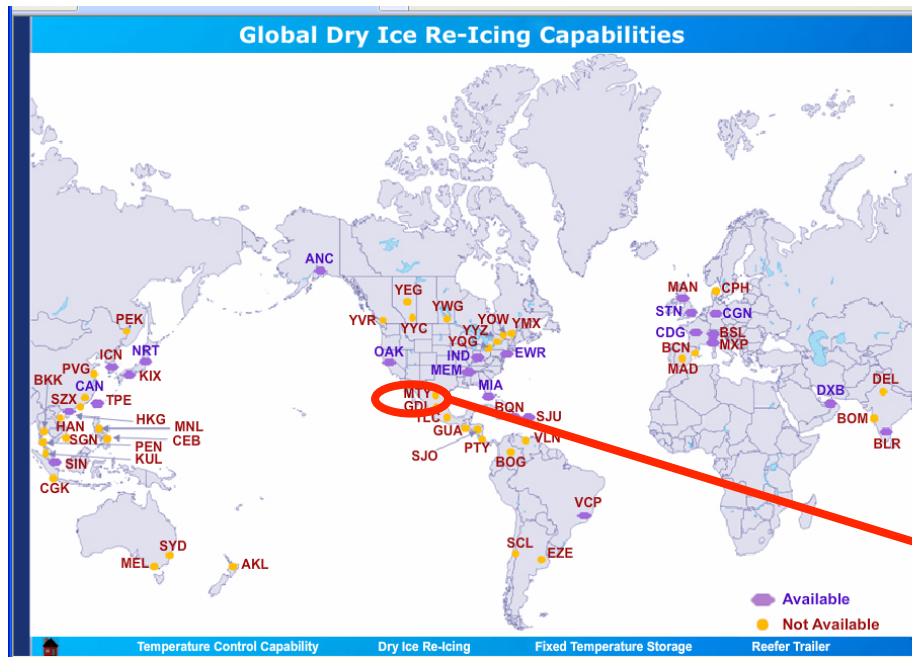


FedEx Custom Critical provides businesses with customized solutions for their critical shipping needs, with services ranging from expedited to temperature control and increased security.



FedEx Truckload Brokerage provides full-service brokerage to meet customers' freight shipping needs, including brokerage solutions for truckload, flatbed, intermodal and LTL.

Global Cold Chain Capabilities Catalog: Interactive Website (Keyword: coldchain)



Global Cold Chain Contingency Services

Memphis, U.S. Profile

Navigation: Dry-Ice Re-Icing Capability, Fixed Temperature Storage, Reefer Trailer

Below is the FedEx Cold Chain information for Memphis (MEM), U.S.

Re-Icing		Remarks
Advance Notice	1 day	150 kg kept at hub; additional quantities must be ordered in advance
Vendor Location	Off-site	
Service Performed by	Vendor	
Vendor Delivery	During hub ops	
Place Order between	8 a.m. to 5 p.m.	

Storage		Remarks
-25° C to 0° C	No	
2° C to 8° C	Yes	2 locations of 100 sq. ft. for parcel and 2 locations of 225 sq. ft. and 530 sq. ft. for IPFS
15° C to 25° C	Yes	Limited to the day side when sort is not operating over 5,000 sq. ft. in the SPSS building

Temporary Temperature Storage (Reefer Trailer)		Remarks
Floor	Flat floor	



Innovation and capability: FedEx Aircraft Can Maintain Cold and CRT Ranges

Thermal mapped FedEx aircraft

- B777F capable of temperature control including Cold (2-8°C) and Room Temp (15-30°C) ranges, and can do both simultaneously in different parts of the aircraft

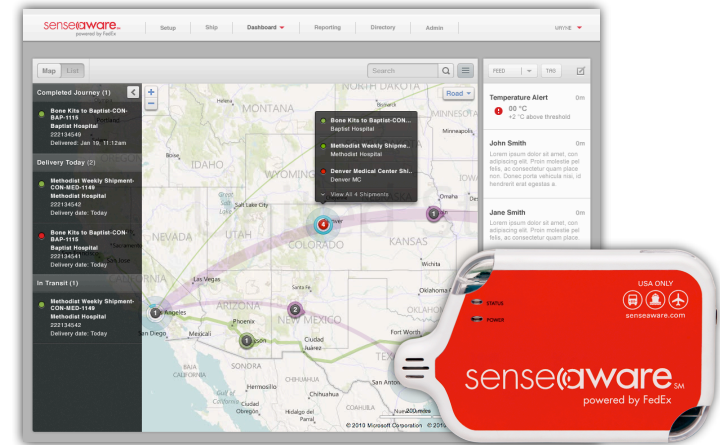
Based on temperature data FedEx knows:

- Best area to place cargo containers within aircraft
- Best temperature setting for maximum cargo container performance



Innovative Technologies + FedEx = HealthCare Solutions

Monitoring, Event Notification and Intervention Capabilities:

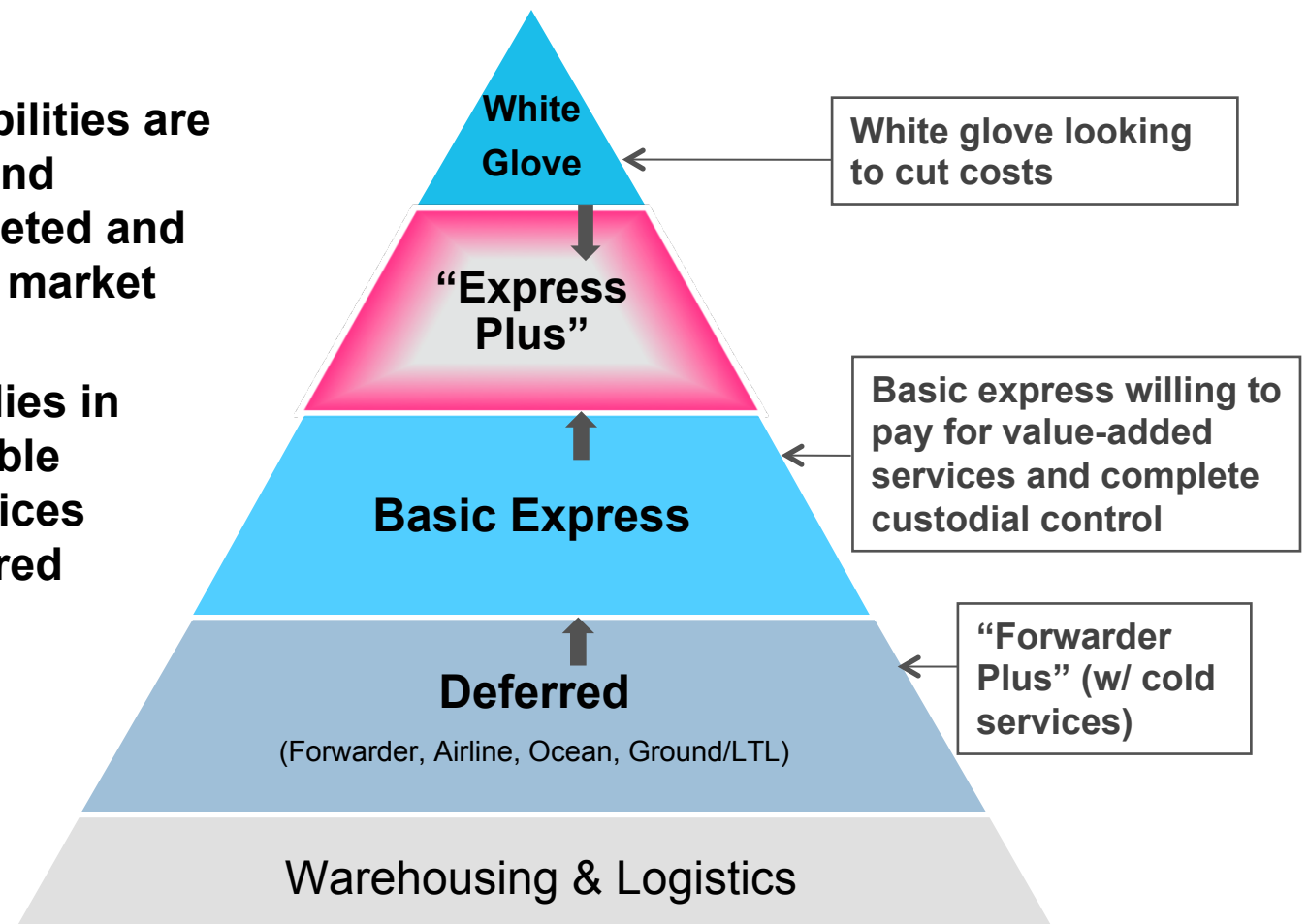


Specialized Packaging and Container / Airfreight Options:



Cold Chain Logistics at a Glance

- FedEx underlying transportation capabilities are highly competitive and becoming more targeted and systematized in this market
- FedEx opportunity lies in cost-effective, scalable “Express plus” services leveraging our secured air network



Trends Effecting Transportation

Increase in global pharmaceutical shipments

Rising need for temperature-controlled transport

- Molecules becoming more complex
- Biotech community on the rise
- Increase in regulatory controls

Increasing Complexity and Costs to Transport Systems

- Federal and state operating authorities, permits, tolls and fees, regulatory compliance costs
- Transport equipment purchase, qualification, maintenance, and modernization
- Smart, Educated, Safe drivers
- Nature: traffic, roads, weather

International Regulations add Complexity

Security issues

Governing regulations and guidance

- EMEA: MHRA, IMB, and others
- The Americas: Health Canada, FDA, U.S. Pharmacopeia and governing agencies (EPA, USDA, DOT, DEA, etc.), Brazil, and others
- APAC: Japan, Australia, and others

Other international regulations and guidance

- PDA, HDMA, WHO,

Current Good Distribution Practices

- Implement effective cold-chain management to ensure a product's safety, efficacy, and pedigree are not affected by the distribution process.

Need for a Qualified Service

Safe Product that meets Regulatory Requirements

- Documented evidence that you met all requirements to ensure your product's identity, strength, quality and purity across the entire distribution channel – from manufacturer to end user.

A cost-effective distribution chain

This presentation focuses on the “transportation” element.

Define the Challenge

How do I...

Effectively leverage my existing situation

Take advantage of new technologies and processes

- New products: clinical trials to production
- Improve the quality and efficiency of current transportation

Decision Drivers

Regulatory compliance: GMP, GDP, TSA rules, Import Rules...

Product filing details

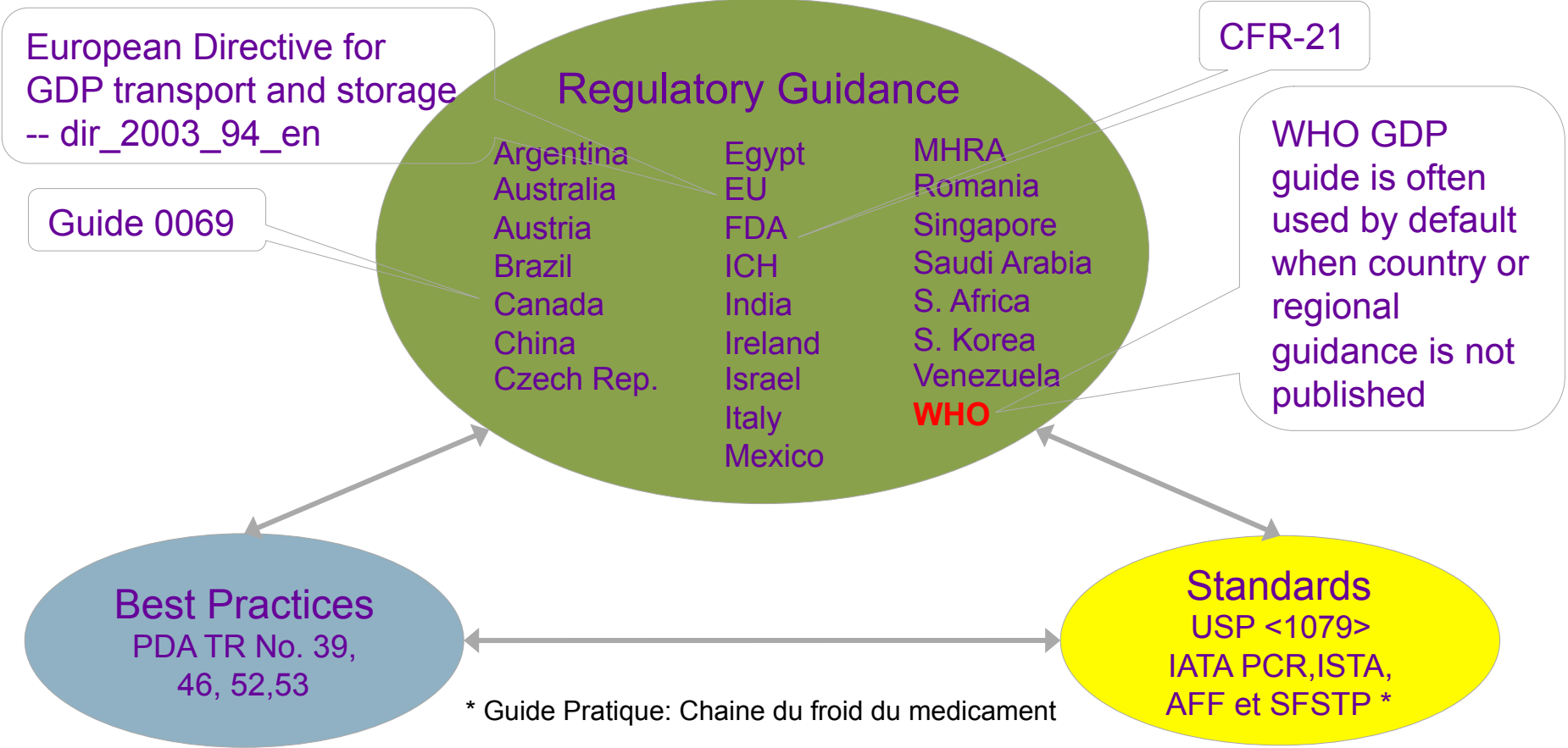
Product sensitivity

Existing distribution infrastructure

- Warehouses already owned
- Package systems already developed and deployed
- Validations completed
- SOPs developed, trained, and deployed

The transportation environment

Regulatory and Standards-Based Guidance Driving GDP...



Reference: Rafik H. Bishara, "The Impact of USP <1079> on Cold Chain Management", March 7, 2006 (Sensitech Sponsored Webinar), Revised March 21, 2010

Visibility and Control: Supply Chain GDP Guidance

Implement effective cold-chain management to ensure a product's safety, efficacy, and pedigree are not affected by the distribution process

PDA TR-52

Topics addressed by the guidance

3.0 Requirements

3.1 Stability

3.1.1 Storage Temperatures

3.1.2 Shipping Temperatures

3.1.3 Stability Testing to Support Distribution

3.2 Distribution Control Management

3.3 Performance Management

3.4 Supply Chain Partner Management

Table: Seven Pillars of Good Distribution Practices



Source: PDA Technical Report No. 52 , Guidance for Good Distribution Practices (GDPs) For the Pharmaceutical Supply Chain. Purchase online from the PDA at www.pda.org

Guide 0069 - Requirements

Label claim and Transport environmental requirements supported by stability and technical justification. [1.0, 2.0]

- Controls and Proof of success required for ANY environmental category

Qualified equipment / environmental controls [3.1, 3.2**, 3.3*]

Calibration, Monitor locations, alarms, recorded [3.1, 3.2, 3.3]

Properly loaded [3.1]

Protect from weather during transfer (load/unload) [3.2, 3.4]

Written agreements / procedures [2.0, 3.1, 3.2, 3.5]

Training [3.1]

Transportation Records including monitoring records [3.5]

Audits [3.2]

FedEx Custom Critical

- Headquarters in Uniontown, Ohio (south of Akron)
- Open 24 hours a day, 365 days a year
- 600+ employees
- 1,400 vehicles through 100% contractor fleet
 - Approximately 400 temperature-control vehicles
- Average shipment = 6,000 lbs; 500 miles; Delivers in less than 10 hours



FedEx Custom Critical Overview

- **The largest time-specific expediter in North America**
 - 24/7 customer service
 - Direct, door-to-door delivery
- **Exclusive use vehicles in four sizes**
 - Right-sized for your shipment
- **Independent Contractor fleet**
- **Communications and custodial control experts**
 - Proactive calls/emails on pickup, delivery and if there are any issues along the way
- **Air solutions to meet any speed, size and/or cost requirements**
- **Temperature-control services and shipments requiring special care in handling**
- **Customized secure transport**

Temperature-Control Solutions: Air

- **Feature FedEx Express network and use of air-cargo containers or customer's packaging**
- **Three options**
 - Temp-Assure Air and Validated Air from Custom Critical
 - FedEx Express International Priority Freight with a container
- **Various container technologies are utilized**



Temp-Assure Validated: Quality by design

Key Features

- Customer service availability
- Company stability and experience
- Every unit is thermal mapped
- Monitoring and contingency plans
- Global capabilities
- Many security options
- Dedicated quality team
- Quality Agreement (customer specific)
- Quality Management System
- Support cGDP by providing an audit trail for shipments



Sources of Security Guidance

Cargo Screening (TSA and Local Countries)

- 100% screening
- Access Controls
- Chain of Custody

Customs Trade Partnership Against Terrorism (C-TPAT, TAPA)

- Supply Chain Security Guidelines

Anti Counterfeiting / Diversion (FDA, CBP)

- Serialization
- E-Pedigree
- PREDICT, Good Importer Practices

New FDA standard for cargo theft reporting in March 2012

Coalition statistics tell the story:

- Dramatic burglary at an Eli Lilly warehouse where rope-rappelling thieves stole cancer, cardiovascular and depression medications. Loss: \$75 million
- Another burglary at a GlaxoSmithKline warehouse. Loss: \$6 million
- 2009 heist of a rig from North Carolina, containing Novo Nordisk drugs, some of which later were tied to adverse reactions from patients who got them from a pharmacy chain. Loss: \$10.9 million

The new FDA standard:

- New expectations for industry and agency responses
 - FDA expects to be immediately notified when there is a theft
 - Details including the quantities, lot numbers, dosages, strengths, expiration dates and storage needs for the hijacked goods are part of the expectation

Security Gaps found in Unexpected Places

Drivers with commercial licenses even though they had **other licenses suspended** under different names.

Exposed after a tour bus crash in March that killed 15 people while returning to New York City from a Connecticut casino.

Arrests were the result of partnerships with authorities from the New York City Police Department and U.S. Customs, along with prosecutors in suburban Westchester, Rockland, and Nassau counties, and in the New York City boroughs of Queens, the Bronx, and Brooklyn.

Department of motor vehicle facial recognition technology, first used last year, has so far identified more than **3,000 people with multiple licenses**. More than 600 have been arrested on felony charges.

Source: CargoNet

Be aware, starting from the first contact

Customer service and dispatch operations training

Operational awareness

Signs of illegal shipping:

- Calling party, pickup, and delivery locations are new and the caller is unwilling to provide detailed contact information
- Customer gives cell phone numbers only for contact numbers, no main phone number.
- Pickups or deliveries in unusual places and at unusual times (hotels, parking lots, etc, picking up at 0300)
- Payment by credit card or requests for multiple payment forms: third party credit cards, multiple prepaid credit cards,
- Very general commodity description or unusual commodity description: affordable commodities that can be purchased locally minus the expense of shipping.
- Requests for the drivers to meet the delivery contact at a location other than the address given.
- No bill of lading from the customer.

Plan to eliminate security gaps

Certified authentic cargo shipped

Secured and Protected during transport

- Chain of custody
- Track and Trace
- Real time monitoring
- Anti-tampering and detection

Authenticated at delivery

Enable verification / detection at all stages of distribution

- Data collection, access, real time,
- Mutual understanding of key quality attributes shared across the supply chain

Make accountability equally strong during product recall or returns

Transport Security Basics

- **Scheduling appropriate pickup and delivery times**
- **Utilize Secure Parking**
- **Monitor and respond to crime levels along the route**
- **Cultivate a relationship with law enforcement**
- **Include law enforcement in your security contingency plan**
- **Know the personnel with access to cargo**
- **Use appropriate technology and have backup systems**

Visibility and control in several layers

Layers of technology, control, and planning

- Exclusive-use vehicles provide direct, door-to-door service
- Continuous and proactive shipment monitoring with two-way, on-board satellite communication
- shipment intervention, notifications and contingency plans
- Driver Identification
 - Know who is making your pickups and deliveries
 - See drivers' photos prior to pickup and delivery
- Command Center tracking and immediate response



Real-Time Shipment Monitoring

Shipping Toolkit

Temp-Assure® Details

WELCOME

The data report for your temperature-sensitive shipment is shown below. The requested temperature set point and temperature report. Set point data will populate once the pickup has occurred. The data report includes the date and time for each update, the temperature(s) of the cargo hold.

For standard Temp-Assure shipments, the average internal temperature is available. For Temp-Assure Validated® shipment multiple sensor locations within the vehicle. Updates are available at 5 minute intervals for either service.

Please contact White Glove Services at **1.800.255.2421** should you have any questions about this information.

Temperature Data Report

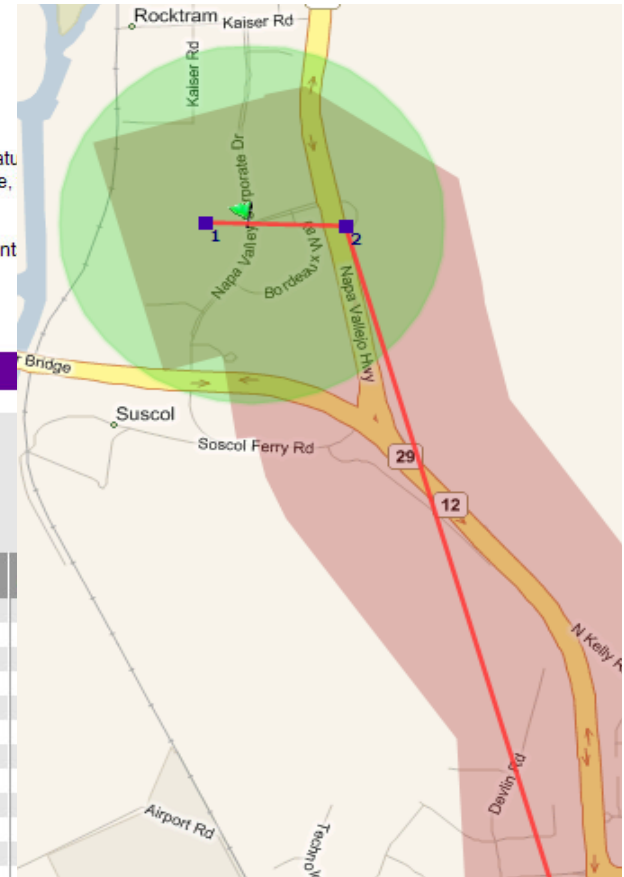
PRO number:

Temperature set point: 4.4° C

Requested temperature range: 2.2 - 7.8° C

Scale: Celsius (ex: 8.0° C)

Date/Time	Activity	Mean	Front Left	Front Right	Rear Left	Rear Right	Ambient
Jun 10, 2011 12:05 PM EDT	At delivery	4.2° C	4.4° C	4.6° C	3.8° C	3.9° C	22.7° C
Jun 10, 2011 11:50 AM EDT	Enroute to delivery	3.6° C	3.8° C	4.1° C	3.2° C	3.3° C	21.1° C
Jun 10, 2011 11:35 AM EDT	Enroute to delivery	4.0° C	4.2° C	4.4° C	3.6° C	3.6° C	21.4° C
Jun 10, 2011 11:20 AM EDT	Enroute to delivery	4.1° C	4.3° C	4.4° C	3.8° C	3.8° C	20.8° C
Jun 10, 2011 11:05 AM EDT	Enroute to delivery	3.4° C	3.6° C	4.0° C	3.0° C	3.1° C	24.8° C
Jun 10, 2011 10:50 AM EDT	Enroute to delivery	3.4° C	3.7° C	4.1° C	3.0° C	3.0° C	26.9° C
Jun 10, 2011 10:35 AM EDT	Enroute to delivery	3.5° C	3.7° C	4.0° C	3.2° C	3.3° C	27.5° C
Jun 10, 2011 10:20 AM EDT	Enroute to delivery	3.5° C	3.7° C	4.0° C	3.1° C	3.2° C	27.1° C
Jun 10, 2011 10:05 AM EDT	Enroute to delivery	3.9° C	4.1° C	4.3° C	3.6° C	3.5° C	27.1° C
Jun 10, 2011 09:50 AM EDT	Enroute to delivery	4.1° C	4.3° C	4.4° C	3.8° C	3.9° C	26.7° C
Jun 10, 2011 09:20 AM EDT	Enroute to delivery	3.8° C	3.9° C	4.2° C	3.5° C	3.6° C	24.3° C
Jun 10, 2011 09:05 AM EDT	Enroute to delivery	4.0° C	4.2° C	4.4° C	3.6° C	3.6° C	24.8° C
Jun 10, 2011 08:50 AM EDT	Enroute to delivery	3.5° C	3.7° C	4.0° C	3.1° C	3.2° C	27.1° C



Opportunities for increased visibility throughout the supply chain

Temperature-control infrastructure

- Ensure enhanced visibility with controls during transport
- Improved contingency response

Combine data streams into one interface for monitoring and reporting

- Have a command center that centralizes these controls
- Temperature (and other environmental factors as needed)
- Location
- Status (who has custody right now)
- Door-open (and/or light)
- Identity confirmation (enabling authentication at delivery)



Real Time Monitoring + Intervention for Any Cargo

Multi-sensor monitoring devices (e.g., Senseaware)

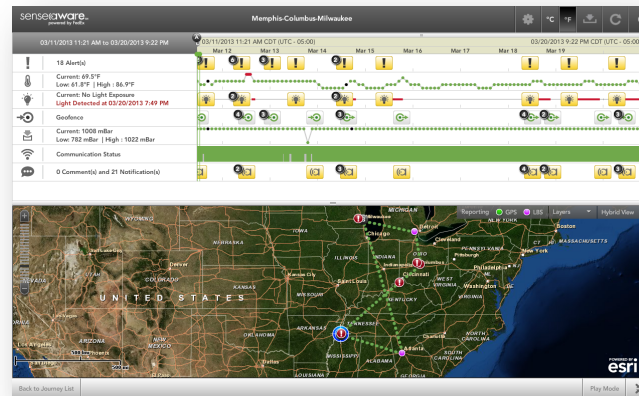
- Temperature, Pressure, RH, Position, Light as a function of time
- Secure-access for monitoring in near real time: www.senseaware.com

Having the data and being able to do something about it

- Custodial Control network = control

Shipment Watch: increase safety and security

- Concierge service

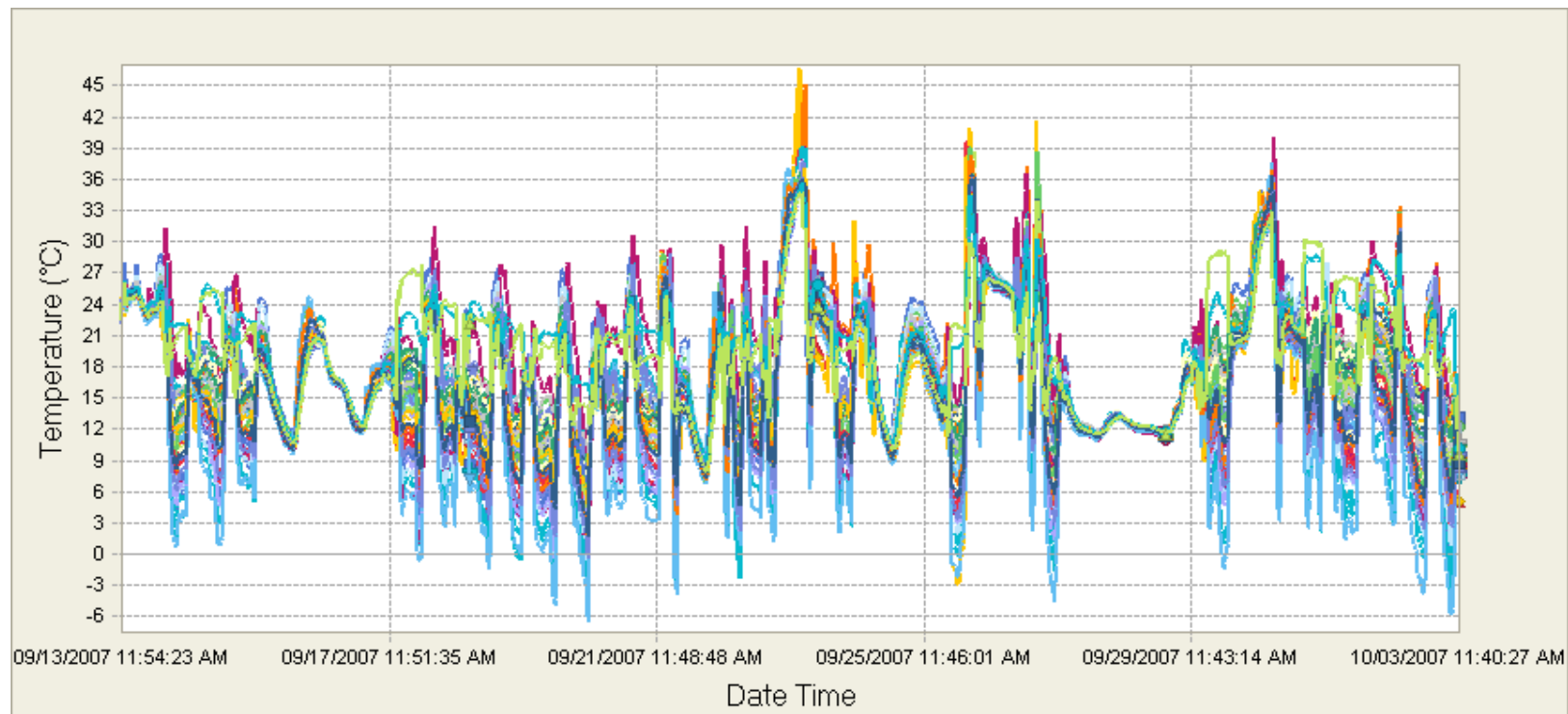


Control Mechanisms for Security and Temperature overlap and support each other

Controls have similar characteristics

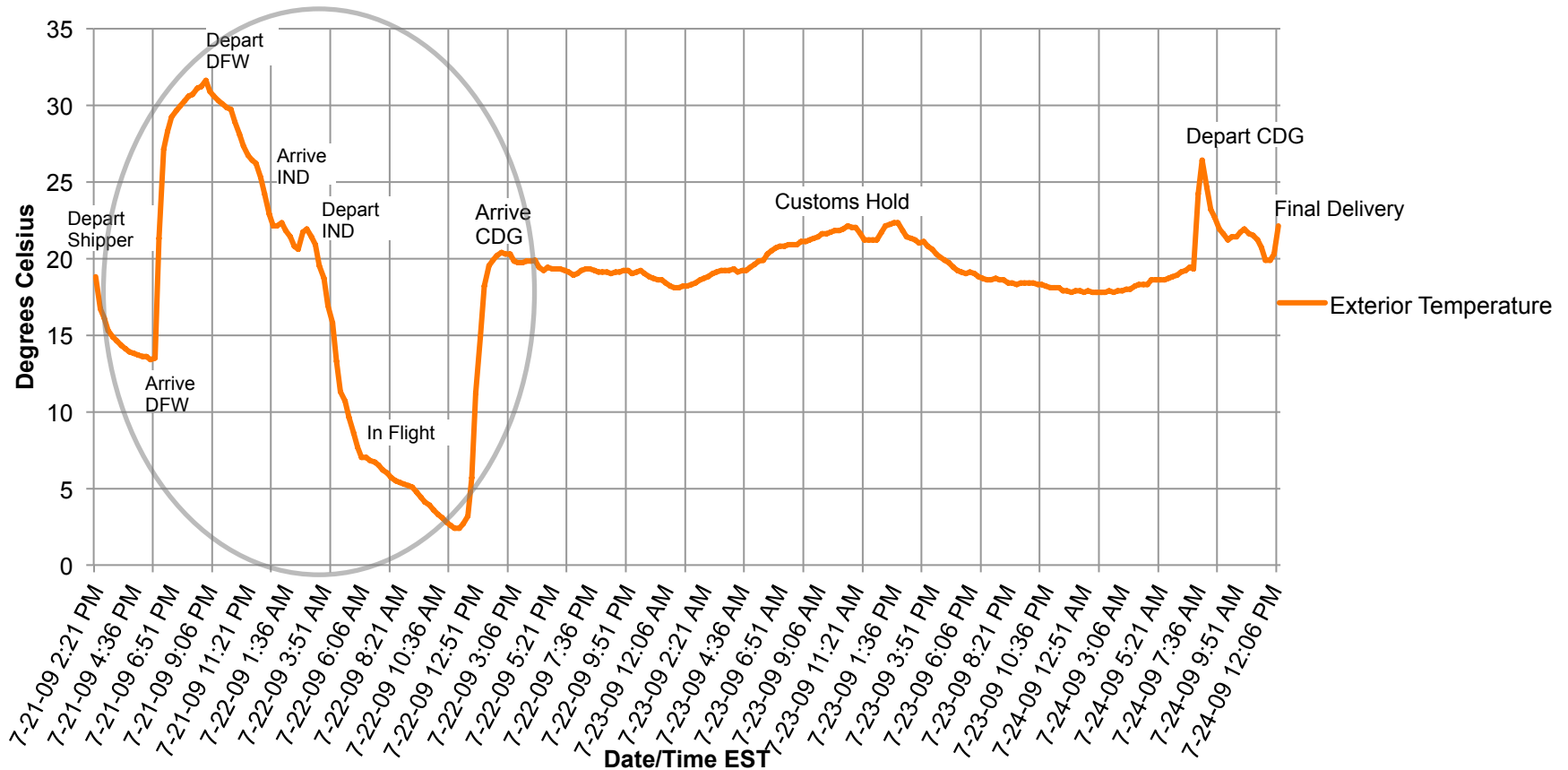
- Chain of custody
- Monitoring systems: real time for situational awareness
 - Track and Trace
- Alert mechanisms: overlapping tiers
- Clear instructions with training
- Procedural controls
- Ability to react to protect cargo while enroute

Uncontrolled Aircraft Temp. - International



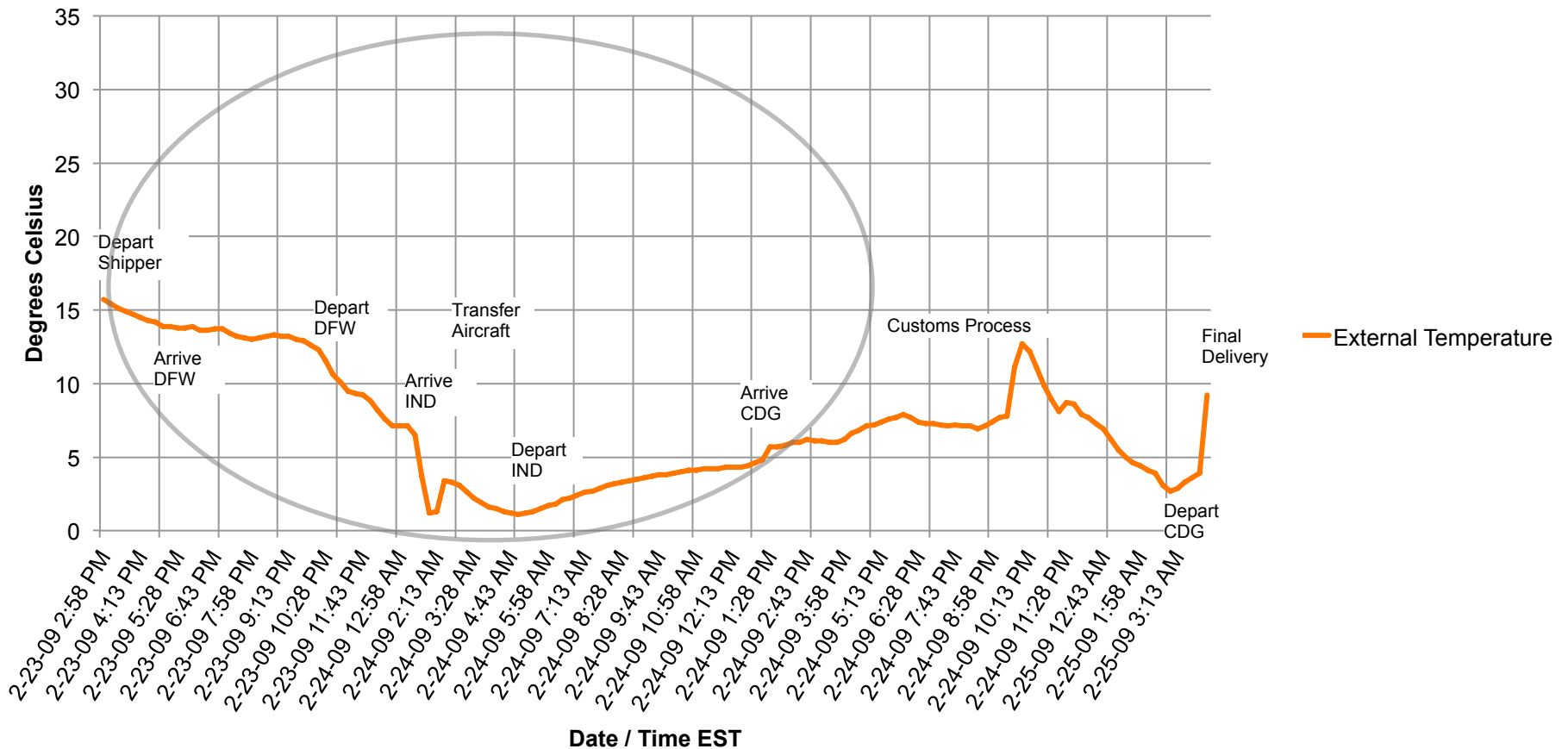
Case Study: Unregulated Summer Ambient Temp

Temperatures during uncontrolled international transportation



Case Study: Unregulated Winter Ambient Temperature

Temperatures during uncontrolled international transportation



Active Temperature Control Systems

Critical Design Parameters:

- Insulation
- Airflow
- Capacity for heat exchange,
- Control Accuracy
- Monitoring systems and alarms

Performance affected by process:

- Maintenance
- Power Source
- Preconditioning
- Loading and unloading,
- Temperature immediately outside an open door
- Temperature and amount of the material placed within

Case Study: Compressor-powered Container

Able to heat and cool

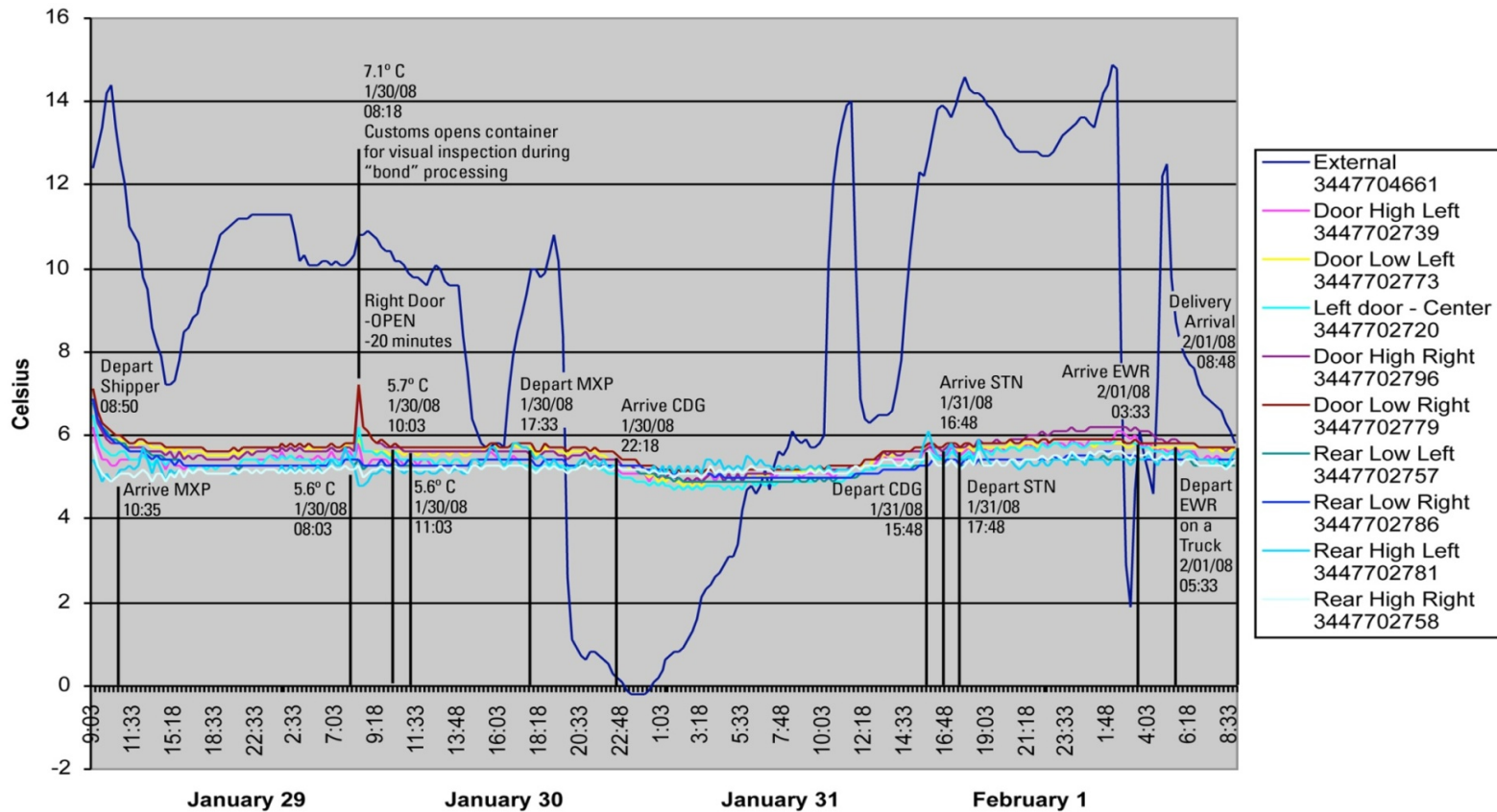
- Internal temperature set points between +4°C and +25°C
- Actively maintains internal temperatures
- Withstand external temperatures between -20°C and +49°C
- Just plug it in. No battery or dry-ice replenishment required
- Less need to control temperatures external to the container

Live Shipment test

- International Lane: Europe to USA
- 72 hours
- 9 monitors spaced within the container
- Customs inspection opened the container

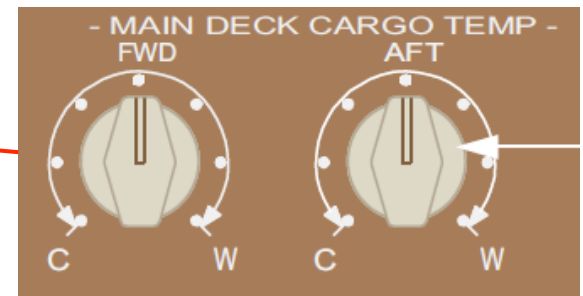
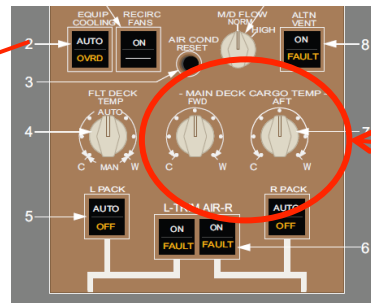
Live Shipment Trial

AcuTemp® RKN: MXP-CDG-STN-EWR: Jan. 2008



Aircraft Temperature System

Temperatures must be manually selected by pilots



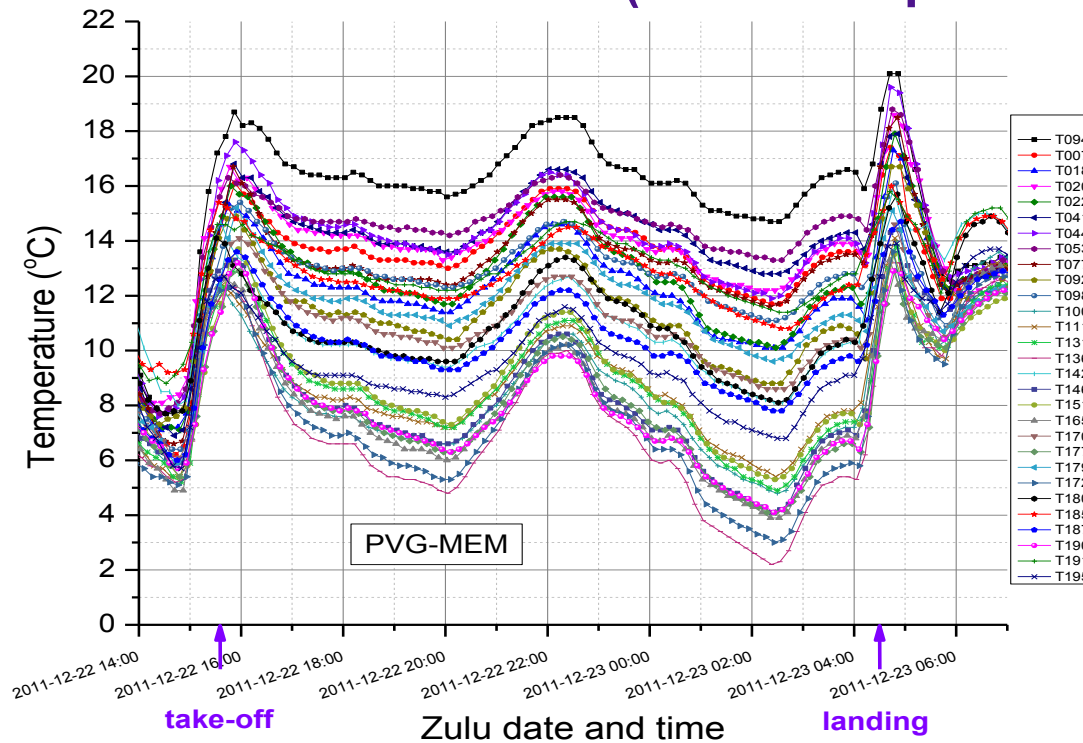
Main deck cargo temperatures are controlled manually:

- 2 temperature zones (aft and forward compartments)
- 20 settings or clicks per knob

Temperature reported by Boeing on empty cargo	T (°C)	T (°F)
Cold (C)	4	40
Mid position	16	60
Warm (W)	27	80

Temperatures vary around the cargo

Temperatures can vary by as much as 12°C within the cargo on the main deck at the same height level (70cm from the floor) and for the same heat selection (maximum position)



No negative temperatures are observed on temperature recordings

Outside temperatures	°C
Departure	3
In flight	-50
Arrival	8

Outcome of study: default temperatures

Temperature instructions (21°C for forward, 26°C for aft) to FedEx pilots ensure more stable reproducible temperatures within B777F main deck



The temperature selectors need to be adjusted to achieve appropriate temperatures on the computer screen

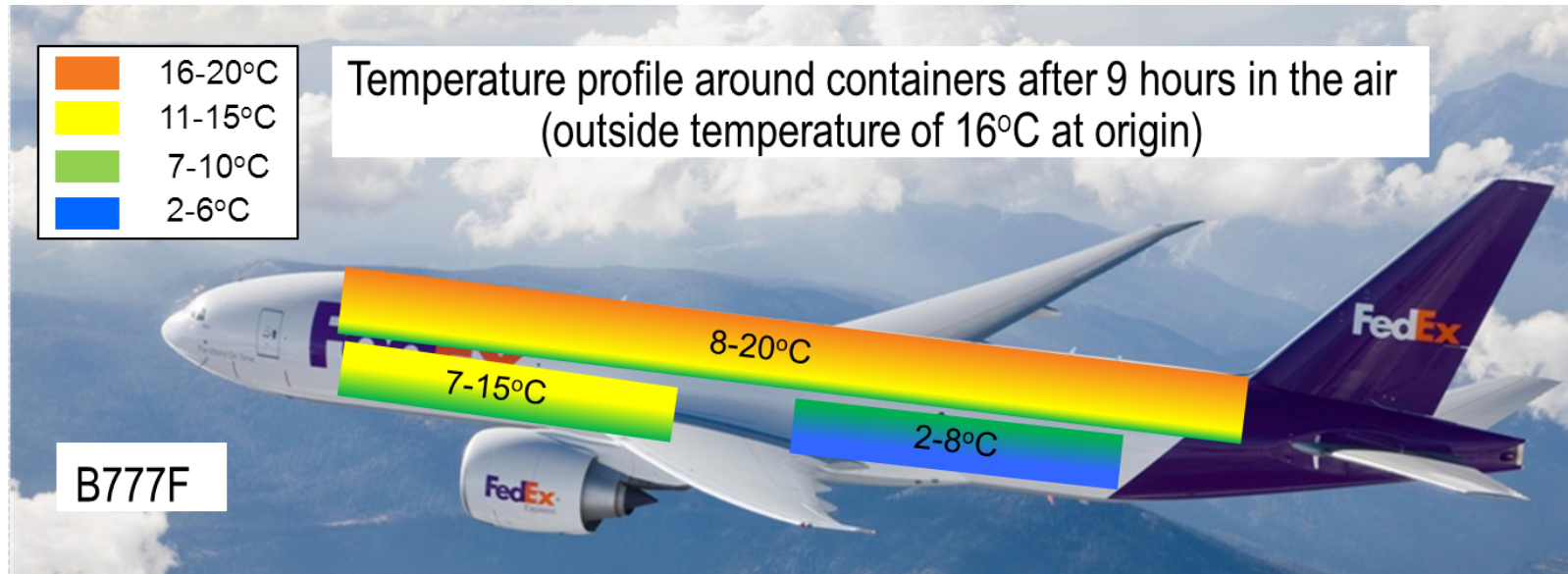
SHOW PG MENU AIR CONDITIONING

	F/D	S/A	FWD M/D	AFT M/D	FWD	AFT	E/E
ZONE TEMP	27	23	24	22	22	22	--
TRGT TEMP	24	22	13	12		18	--
DUCT TEMP	24	24	24	24	25	22	27
TRIM VLV	019	019	019	020	000	000	000
CTRL CH	2	1	2	2	2	2	1
FRV	098	--	--	--	099	000	--
LEFT LOWER RECIR FAN	ON		RIGHT LOWER RECIR FAN		ON		
MIX MANIFOLD TEMP	25		FLOW SCHEDULE		1		
	L	R		L	R		
PACK FLOW-VOLUME	00	00	PACK CTRL CH		2	2	
PACK FLOW-MASS	00	00	PACK IN PRESS		149	146	
PACK OUT TEMP	20	20	LOW LIM VLV POS		000	000	
PRI HX IN TEMP	19	19	TURB BYP VLV		000	001	
PRI HX OUT TEMP	18	17	RAM AIR INLET		002	002	
CPRSR OUT TEMP	18	18	RAM AIR EXIT		003	002	
SEC HX OUT TEMP	18	18	ECON COOL VLV		CLSD	CLSD	
CONDENSER IN TEMP	19	19	LOWER FLOW CTRL VLV		CLSD	CLSD	
STG 2 TURB IN TEMP	19	19	UPPER FLOW CTRL VLV		CLSD	CLSD	
TRIM AIR PRESS	00	00					

DATE 13 NOV 11 UTC 16:20:44

All-Cargo Custodial Control: Aircraft

Default temperature settings implemented for the whole B777F fleet



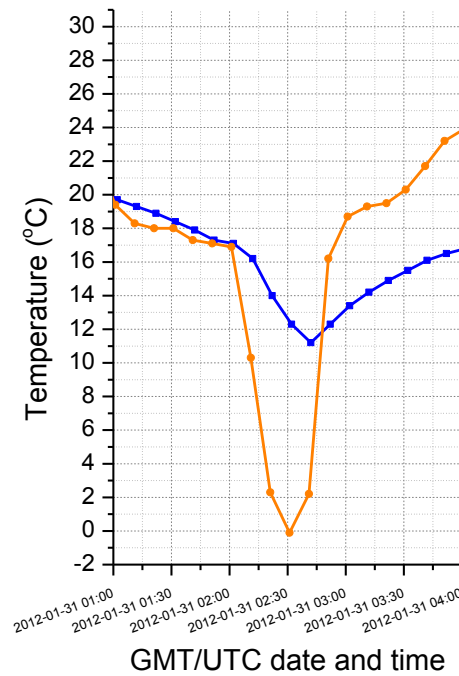
- Time and temperature sensitive shipments are typically placed on the main deck where the temperature settings are adjusted for shipments to experience more homogeneous temperatures
- Temperature settings in the bellies can be regulated for healthcare shipments
- Charter flights with adjusted flight schedules, aircraft temperature settings and desired routes can even be offered to healthcare customers for high volume product launches

Thermal blankets can protect from temperature fluctuations

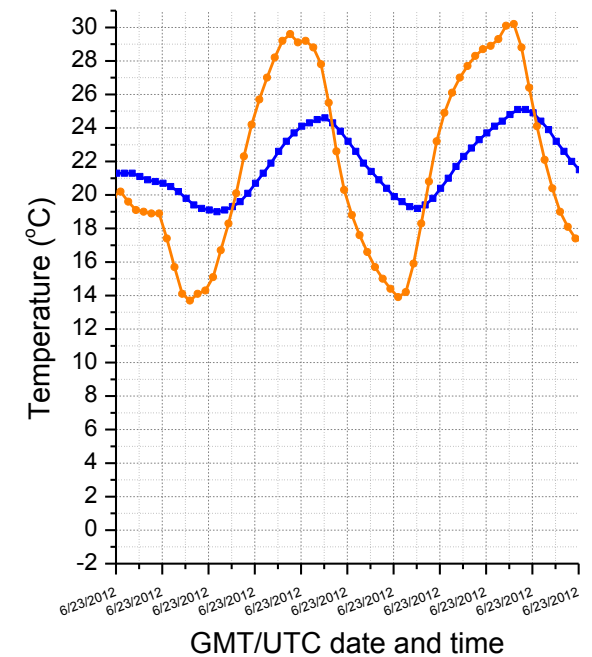
- Ideal for room temperature shipments
- Relatively inexpensive and green solution
- Reverse logistics managed by FedEx
- Assigned as FedEx physical assets
- Protection from rain and dirt



Protection from freezing



Protection from heat



- Temperatures experienced in the FXE network (outside blanket)
- Temperatures under the thermal blanket (on customer shipment)

Ambient Conditions: Ground Transport

Weather

- Effects of Warm or Cold weather inside unprotected cargo holds

Temperature Control equipment varies in capability to overcome extreme temperatures

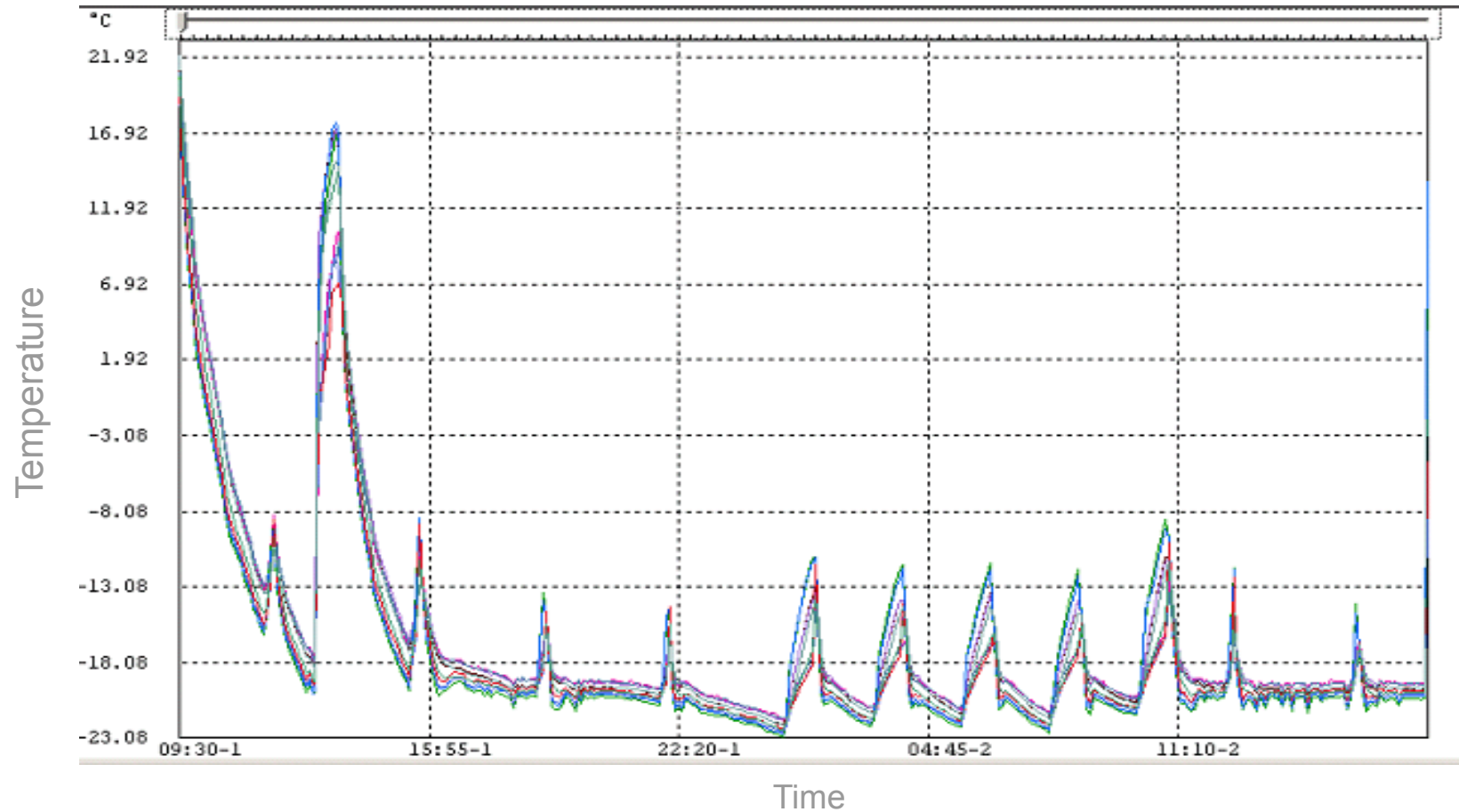
- BTU exchange
- TCU settings
- Insulation
- Maintenance
- Cargo load plan and cargo preconditioning

Load/Unload environment

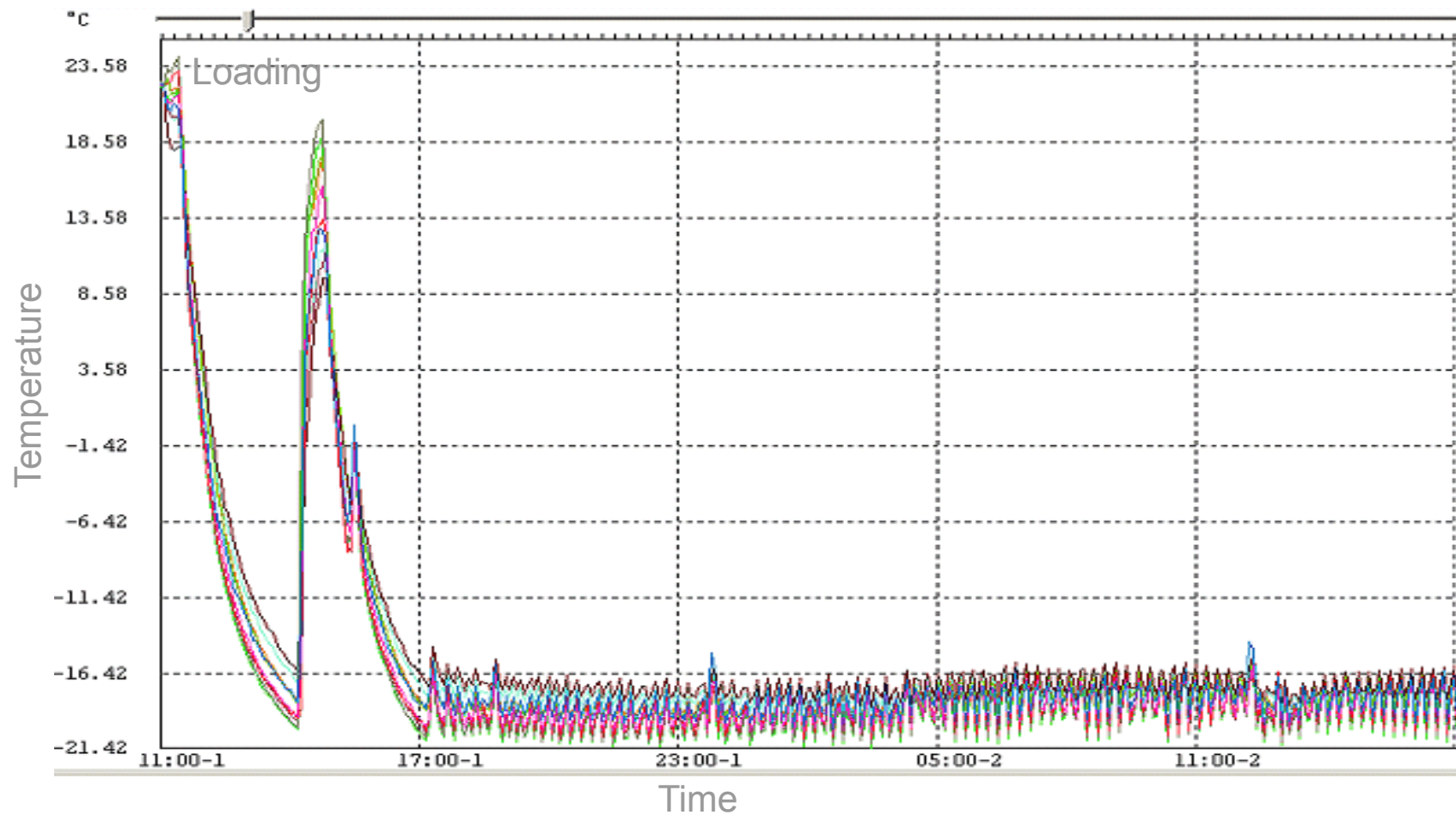
Monitoring and Contingency intervention

Test critical areas of operation to ensure consistent quality results

Typical Behavior of a Refrigerated Truck (Unqualified)



Controlled, Qualified Truck



Enroute Monitoring

Custodial Control and Monitoring

Effective pre-shipment preparation checks

Continual monitoring of each shipment

Immediate contact communication with all parties

- Online and Real time shipment monitoring ensures full communication
- Proactive route management
- Effective contingency response
 - Severe weather
 - Breakdown,
 - Traffic delays,
 - Accident

Temperature Data Report								
PRO number: 26110907								
Temperature set point: 5.0° C								
Requested temperature range: 2.2 - 7.8° C								
Scale: Celsius (ex: 8.0° C)								
Date/Time	Activity	Mean	Front Left	Front Right	Rear Left	Rear Right	Ambient	Notes
Jan 04, 2012 02:11 PM EST	At delivery	11.5° C	11.6° C	10.8° C	11.8° C	11.9° C	16.0° C	Temperature Control off
Jan 04, 2012 01:59 PM EST	At delivery	5.3° C	5.3° C	5.3° C	5.1° C	5.6° C	15.0° C	
Jan 04, 2012 01:44 PM EST	Enroute to delivery	4.9° C	5.0° C	5.1° C	4.7° C	4.6° C	12.1° C	
Jan 04, 2012 01:29 PM EST	Enroute to delivery	4.5° C	4.6° C	4.8° C	4.4° C	4.4° C	9.8° C	
Jan 04, 2012 01:14 PM EST	Enroute to delivery	4.7° C	4.8° C	4.8° C	4.5° C	4.6° C	9.4° C	
Jan 04, 2012 12:59 PM EST	Enroute to delivery	5.0° C	5.0° C	5.1° C	4.9° C	5.1° C	9.2° C	
Jan 04, 2012 12:44 PM EST	Enroute to delivery	5.1° C	5.1° C	5.0° C	4.9° C	5.3° C	8.2° C	
Jan 04, 2012 12:29 PM EST	Enroute to delivery	5.1° C	5.1° C	5.0° C	4.9° C	5.3° C	7.8° C	
Jan 04, 2012 12:14 PM EST	Enroute to delivery	4.8° C	4.8° C	5.0° C	4.7° C	4.7° C	7.6° C	
Jan 04, 2012 11:59 AM EST	Enroute to delivery	5.1° C	5.1° C	5.1° C	4.9° C	5.2° C	7.5° C	
Jan 04, 2012 11:44 AM EST	Enroute to delivery	4.9° C	4.9° C	5.0° C	4.8° C	4.8° C	5.8° C	
Jan 04, 2012 11:29 AM EST	Enroute to delivery	5.3° C	5.2° C	5.2° C	5.1° C	5.5° C	5.2° C	
Jan 04, 2012 11:14 AM EST	Enroute to delivery	4.7° C	4.8° C	5.1° C	4.5° C	4.9° C	4.8° C	

Enroute Communication

Confirmation of events:

- Pickup/Delivery,
- Geofence targets: pre-arrival alerting

Positive driver identification

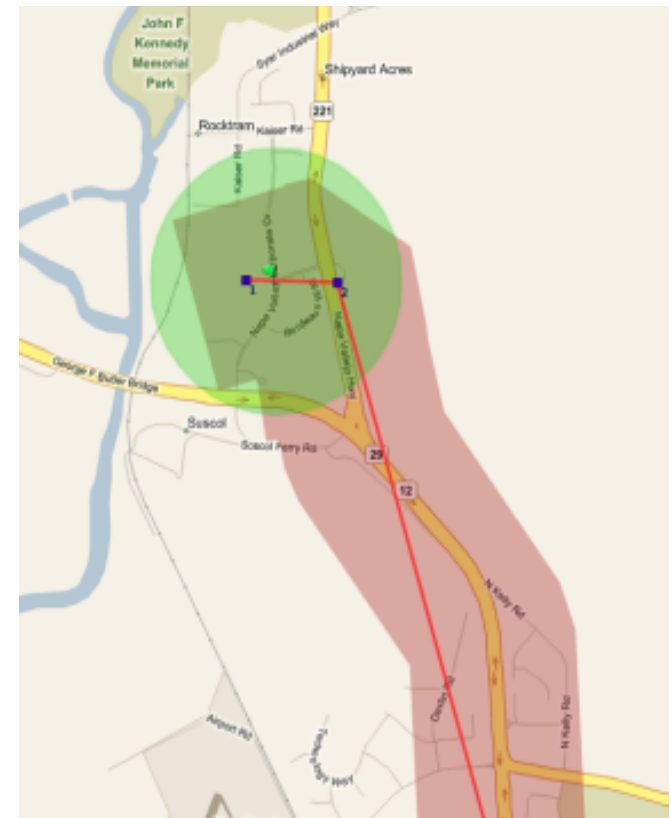
- Shipment summary with driver photo emailed prior to pickup

Shipping toolkit

- Online shipment quoting, scheduling, tracking, and account maintenance

Post shipment record review and analysis

- Temperature Data
- Quarterly Performance Review



Contingency planning

Assessment is part of shipment pre-planning

- Identify contingency events
 - Equipment failure
 - Traffic delay

Contingency intervention planning

- Temp storage enroute
- Tow to destination
- Backup vehicle door-to-door transfer
- Alternate routing

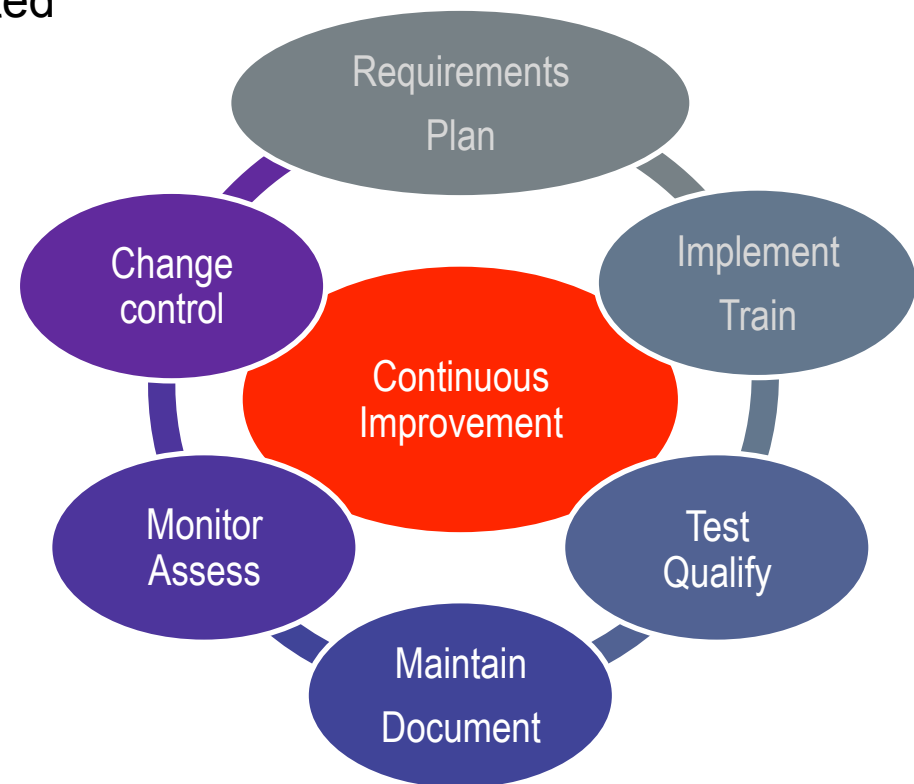
Security alert procedure – appropriate emergency response

- Monitoring
- Automated alerts
- Driver-activated alarm

Modern carriers must have quality systems

Quality Systems appropriate to service

- System designed for result then tested
- Controlled
- Continuous improvement



Quality Management Results

Door to Door service from one company

Complete access to systems for route, shipment tracking, geo-fence alerts, contingency decision making

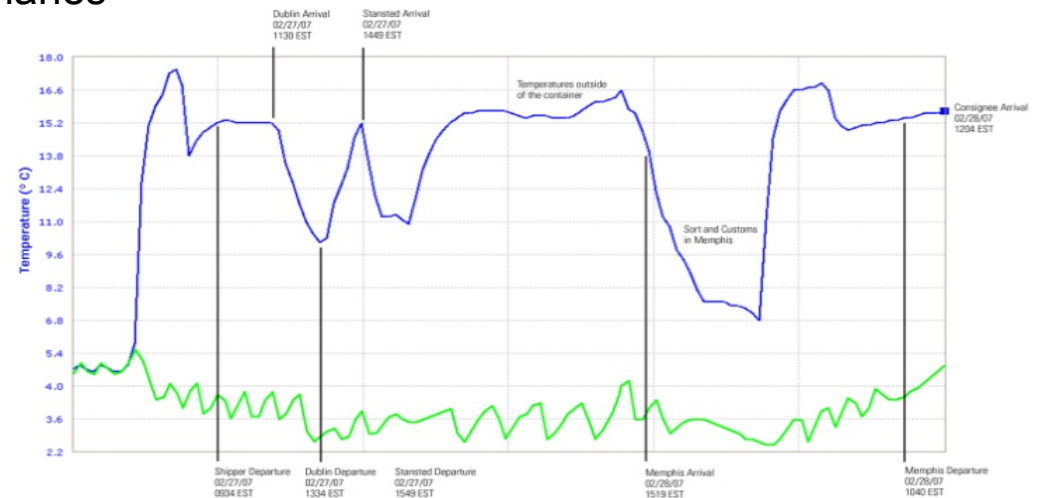
Partnering for improved solutions

- Complete understanding of control systems
- Flexibility to match needs on specific lanes

Compliant audit trail

- Temperature
- Location
- Event

Zero product loss



Carrier-Customer Relationships

Facilitate problem solving

Enable more effective overall solutions

Establish Quality Agreements tailored to transportation

- Promote mutual understanding
- Refrigeration performance standards
- Monitoring methods and results
- Record keeping and communication activities
- Pre-coordinate contingency actions

Carrier Models

Integrator model

- Common Ownership
- Single source
 - Management
 - Control

Traditional model

- Different Ownership
- Multiple
 - Systems
 - Measurements
 - Quality standards

Carrier Models: Traditional Model

Multiple Companies on a single shipment

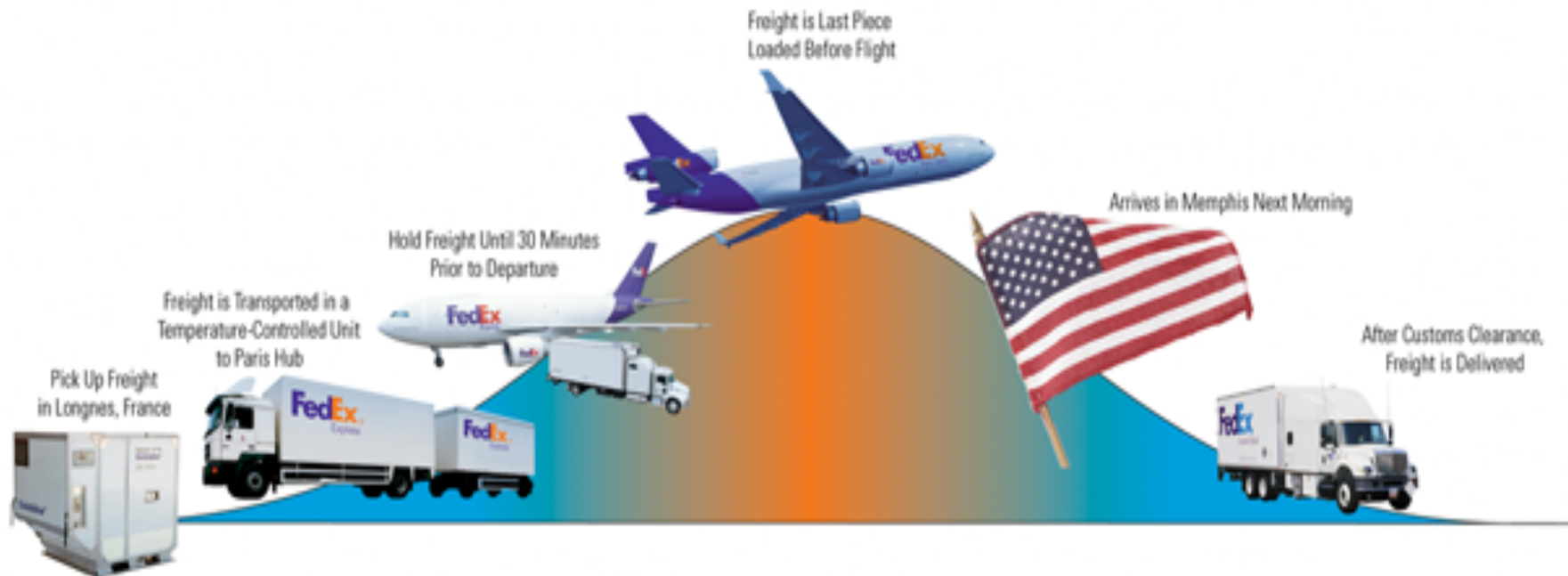
- Truck from company A
- Warehouse (or Ramp) at company B
- Plane – Hub – Plane from company C
- Warehouse at company D
- Truck from company E
- Command center by company F

Carrier Models: Integrator Model

Single source of Management and Control

- Container positioning
- Container preconditioning
- Direct service locations
- Ability to force line haul routings
- Monitor live time temperatures enroute
- Effective contingency intervention capability
- Consistent post shipment temperature data
- Auditable temperature and event data trail
- Deviation and CAPA reporting

Multiple Modes in the Integrator Model



FedEx custodial control produces a new paradigm for transportation quality and innovation

- **Understands Regulations**
- **Designed for security and control**
- **Separate networks for specific purpose:**
 - FedEx Ground, Freight, and Express
- **Shipment specific, customized care from FedEx Custom Critical**
- **Innovation for high value and critical care shipments**
- **Leads development and implementation of best practices**
- **Safe and dependable: an armored system**

Thank You